

Today Promotion GmBH

Reykjavík, 2nd August 2022 UST202207-240/I.M.B. 09.06.01

Subject: Application for filming with a drone at Skógafoss natural monument

The Environment Agency of Iceland has received an application from Today Promotion GmBH, dated 26th July 2022, for a permit to use a drone within Skógafoss natural monument.

Skógafoss is protected as a natural monument, cf. regulation no. 477/1987. Disturbance to geological formations, vegetation and wild animal life in the protected area is prohibited. Photography, cinemaphotography and events that can affect visitors experience in the area are subjected to a permit from the Environment Agency of Iceland.

Description of the project:

The project applied for is filming with a drone at Skógafoss natural monument on 13th-15th August 2022. The flight will take 30 minutes and never above 100m from the bottom level of the waterfall on one of the days applied for, depending on the weather. A map showing the flightpath was attached to the application.

Impact assessment:

The Environment Agency of Iceland considers the project not likely to have negative impact on the protection value of the area but it is likely to have negative impact on visitor's experience during the project. To minimise disturbance to visitors it is important to keep the filming time and scope of the project to a minimum.

Conclusions and conditions:

The Environment Agency of Iceland hereby grants Today Promotion GmBH permission on its behalf to film with a drone within Skógafoss natural monument as described above on the 13th-15th of August 2022 on the following conditions:

- Keep this letter with you on site during the project. The permit conditions should be introduced to the staff of the project before work begins.
- The applicant shall inform rangers in the area about their arrival and departure. This is to be done 12 hours before entering the area and again on departure.
- If the project dates or description changes the Environment Agency shall be notified as soon as possible.
- Crew members should always stay on authorized paths.
- The crew must follow rules of conduct that apply to the area.
- A sign that indicates that a permit to film has been obtained from the Environment Agency, must be placed at the site.
- If any complications occur during the project, please contact the ranger or the Environment Agency of Iceland, tel. +354 591 2000.
- The construction plans should be in accordance with development plans in the area.
- The crew should be conscious of other guests on the sites and make sure that filming causes as little disturbance as possible to other visitors. If the material is meant for



public viewing it must be noted in the video/subtext that permission from the Environment Agency was obtained for the filming/photography.

- An unmanned aircraft should never be flown in close proximity to people. Please take precaution not to disturb people's experience, their safety or personal privacy nor the general peace of the protected areas being filmed.
- It is forbidden to fly drones in the canyon in front of the waterfall at Skógafoss.
- Flight time should be kept to a minimum and flight should be avoided during the area's busiest times of the day.
- If the use of unmanned aircraft causes disturbance to wildlife in the area, its use should be ceased at once.
- The conductor of the unmanned aircraft is responsible for the aircraft within the
 protected area. This includes taking responsibility of any possible risk of harm to
 people, fauna and nature and leaving no permanent marks on the site in question.
 Should the aircraft crash, all components from it must be collected and removed from
 the area.
- For safety reasons, the pilot of an unmanned aerial vehicle must wear marked clothing so that the person can be identified.
- All disturbance to animals and wildlife is strictly prohibited.
- Off-road driving in Iceland is strictly prohibited.
- The project's staff is required to prevent all disturbance to the environment and make sure that all litter is removed from the sites.

If the developer causes damage to nature, according to art. 87 in the Nature Conservation Act no. 60/2013, the Environment Agency of Iceland can, according to the Nature Conservation Act, f.e. order the licensee to fix damage to nature and vegetation and/or stop the project.

The Environment Agency of Iceland can according to art. 89 in the Nature Conservation Act no. 60/2013 change conditions of the permit, add new conditions or withdraw the permit in order to prevent damage to nature if environmental conditions change.

According to art 89. in the Nature Conservation Act no. 60/2013, the Environment Agency can withdraw the permit if conditions of the permit are not complied to.

Unmanned aircraft should take off and land in a safe distance from other visitors according to regulation 990/2017 on unmanned aircrafts.

The usage of a drone shall be according to regulation no. 990/2017 on the operation of remotely piloted aircraft (https://www.icetra.is/aviation/drones/).

Please note that according to the regulation all drones used for commercial flight need to be registered at the Icelandic Transport Authority.

Permission fee:

Environment Agency of Iceland charges a fee for processing applications for permits in protected areas based on Article 92 of Act no. 61/2013 on Nature Conservation. The fee for cinematography and/or photography is 52.600 ISK according to art. 24. b. in the agency's tariff no. 535/2015.



Supervision:

The Environment Agency will supervise the project. The supervisor will be a ranger from the Environment Agency.

Sincerely

Daníel Freyr Jónsson *advisor*

Ingibjörg Marta Bjarnadóttir *advisor*