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09.06.01

**Subject: Filming at Skógafoss natural monument**

The Environment Agency of Iceland has received an application from Today Promotion GmbH, dated 20<sup>th</sup> May 2022 for filming within Skógafoss natural monument on 29 June 2022.

Skógafoss is protected as a natural monument, cf. regulation no. 477/1987. Disturbance to geological formations, vegetation and wild animal life in the protected area is prohibited. Camping overnight is only allowed in a designated campsite. This includes tents, motorhomes and campers. Photography, cinemaphotography and events that can affect visitors experience in the area are subjected to a permit from the Environment Agency of Iceland.

***Description of the project:***

The project applied for will take place on the night of 29 June 2022. An electric winch will be placed on the riverbank in front of the waterfall and will be held by a metal pin that will be hammered a few inches into the ground. A photo showing the location of the winch at the riverbank was submitted with the application. The winch will be used to pull a wakeboarder that will ride straight out of the waterfall. The wakeboarder will ride through the white water at the bottom of the waterfall. Since the project will take place close to the waterfall the project does not require to restrict visitor's traffic on site. Eight people will work on the project.

***Impact assessment:***

The Environment Agency of Iceland considers the project not likely to have negative impact on the protection value of the area but it is likely to have negative impact on visitor's experience during the project. To minimise disturbance to visitors it is important to keep the filming time and scope of the project to a minimum.

***Conclusions and conditions:***

The Environment Agency of Iceland hereby grants Today Promotion GmbH permission on its behalf to film within Skógafoss natural monument as described above on 29 June 2022 on the following conditions:

- Keep this letter with you on site during the project. The permit conditions should be introduced to the staff of the project before work begins.
- The applicant shall inform rangers in the area about their arrival and departure. This is to be done 24 hours before entering the area and again before leaving it.
- If the project dates or description changes the Environment Agency shall be notified as soon as possible.
- When it is necessary to go off-path, extra care must be taken not to cause damage to terrain, including vegetation, soil and geological formation. All traces of activity must be removed afterwards.
- Crew members should always stay on authorized paths/tracks/roads.

- The crew must follow rules of conduct that apply to the area.
- A sign that indicates that a permit to film has been obtained from the Environment Agency, must be placed at the site.
- Every measure must be taken not to cause damage to the site and limit the size of the construction/filming site.
- All traces of the work must be removed carefully from the site by the end of the work/project.
- If any complications occur during the project, please contact the ranger or the Environment Agency of Iceland, tel. +354 591 2000.
- The crew should wear marked clothing so guests can identify the project's staff.
- The crew should be conscious of other guests on site and make sure that filming causes as little disturbance as possible to other visitors and shall keep the visitors informed that a filming project is taking place.
- If the material is meant for public viewing it must be noted in the video/subtext that permission from the Environment Agency was obtained for the filming/photography.
- All disturbance to animals and wildlife is strictly prohibited.
- Off-road driving in Iceland is strictly prohibited.
- The project's staff is required to prevent all disturbance to the environment and make sure that all litter is removed from the sites.

If the developer causes damage to nature, according to art. 87 in the Nature Conservation Act no. 60/2013, the Environment Agency of Iceland can, according to the Nature Conservation Act, f.e. order the licensee to fix damage to nature and vegetation and/or stop the project.

The Environment Agency of Iceland can according to art. 89 in the Nature Conservation Act no. 60/2013 change conditions of the permit, add new conditions or withdraw the permit in order to prevent damage to nature if environmental conditions change.

According to art 89. in the Nature Conservation Act no. 60/2013, the Environment Agency can withdraw the permit if conditions of the permit are not complied to.

***Permission fee:***

Environment Agency of Iceland charges a fee for processing applications for permits in protected areas based on Article 92 of Act no. 61/2013 on Nature Conservation. The fee for cinematography and/or photography is 52.600 ISK according to art. 24. b. in the agency's tariff no. 535/2015.

***Supervision:***

The Environment Agency will supervise the project. The supervisor will be a ranger from the Environment Agency.

Sincerely

Magnús Freyr Sigurkarlsson  
*advisor*

Ingibjörg Marta Bjarnadóttir  
*advisor*